

PERFORMANCE MANAGEMENT

Statement to Scrutiny Places by the Portfolio Holder for Change Management,
Local Business and Enterprise and Legal Services (Cllr Rook)
2011/2012

Achievements

Market Harborough BID

The BID was included in the portfolio plan, however, as the ballot returned a no vote. The project to implement has been withdrawn

The Market Harborough BID (Business Improvement District) Project consulted many of the businesses in Market Harborough to develop a 5 year Business Plan. Businesses within Market Harborough were balloted in February 2011 to decide whether they would support the Business Plan by agreeing a 2% levy on their Business Rates. The result of the ballot was as follows:

44% Turn out

42% Voted Yes

58% Voted No

Although the BID will now not be implemented the project provided an excellent opportunity to consult with businesses in the centre of Market Harborough.

Harborough Innovation Centre

Arrangements for the management of Harborough Innovation Centre (HIC) were finalised in June 2010 with Oxford Innovation being awarded the contract for managing the centre. The Centre was officially opened on 9th June 2010 and the first businesses took occupation of their accommodation in August. To date 8 of the 60 offices/studios have been let and interest remains high.

Recruitment of Business Representatives to the Strategy Board is currently taking place.

Current work in progress.

Hold 3 Business Networking Events during 2011/2012.

One event will take place before the end of December 2011 and the other 2 between April and March 2012.

Make more use of the website to provide information for businesses

Future plans.

Work with Oxford Innovations to advertise Harborough as a business location with good Schools, Good Universities, Good transport Links and the Innovation Centre to grow business.

Work with Better Business Partnership to provide a one stop location for all business set-up information.

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Work alongside Harborough Enterprise, Lutterworth Enterprise and support both Chambers of Commerce, whilst working with Small Business Federation to encourage local SMEs to become registered for Council contracts.

Try to reactivate the BID scheme again working through the Chamber of Commerce.

Areas of concern

None at present

Key Performance Indicators

(report on exceptions, i.e. over or under performing BV indicators)

Better than target		Worse than target	

Corrective Actions

No corrective actions required