

Appendix D

Analysis of Consultation responses

Question	Objections	Issues raised	Response
<p>Do you agree with the Council's approach to reviewing the tariff structure?</p>	<p>Yes 18%</p> <p>No 80%</p> <p>Don't Know 2%</p>	<p>Residents and business's alike raised concerns over the level of increase. The primary concern was that the impact on shoppers which would have a detrimental effect on the town centre viability and be a cause for business's to fail.</p> <p>Some cited the increase from£3.20 to £6.00 as being too high and risked discouraging visitors to the town.</p> <p>There was some acceptance that there is need for price increases but even amongst these respondents there were reservations about the level of increase for all day parking.</p> <p>Workers responses centred around the increase in long stay parking charges, rising from £2.20 to £4.00 and the level of permit increase.</p> <p>Many residents raised the issue of displacement of vehicles from car parks on to surrounding streets.</p>	<p>The increase in the fees and charges are the first since 2012, meaning that whilst other expenses have increased (machine maintenance; electricity; rates; etc.,) parking charges have remained static.</p> <p>The increase in the number of properties being developed around the towns will put increasing pressure on parking facilities in the centres. Effective pricing is a legitimate tool in controlling parking demand.</p> <p>The increase in the 2 hour stay means that the fee can be paid with a single coin rather than a number. This will reduce the number of coin jams and mean that the service will function more efficiently.</p> <p>It is likely that there will be some displacement from car parks onto surrounding streets particularly initially. Generally, as time elapses, the problem will ease, however it is likely that some displacement will remain to some degree.</p>

		<p>Lutterworth respondents raised the comparison between Lutterworth and Rugby and expressed concerns over the loss of the 1 hour free parking.</p>	<p>The increase in the number of properties being built on the outskirts of the town is likely to mean that there is an increase in usage, rather than a decline.</p> <p>There are two supermarkets on the periphery, each with a two free parking period. It is possible that there use will increase if the removal of the 1st free goes ahead.</p>						
<p>Do you agree with the Council's approach to improving the car parking facilities in the towns?</p>	<table border="0"> <tr> <td>Yes</td> <td>50%</td> </tr> <tr> <td>No</td> <td>40%</td> </tr> <tr> <td>Don't know</td> <td>10%</td> </tr> </table>	Yes	50%	No	40%	Don't know	10%	<p>Comments can be grouped into the following themes:</p> <p>Increase parking capacity.</p> <p>Support for widening the Pop & Shop scheme. More free spaces.</p> <p>Introduction of a 1 hour tariff</p> <p>Bigger bays to accommodate larger vehicles.</p>	<p>By increasing the differential between short stay and long stay all parking charges, parking in a short stay car park all day will become less attractive. In turn, this will free up short term parking spaces, giving greater turn over and better supporting businesses.</p> <p>Over the next two years some car parks will be reconfigured to provide more spaces.</p> <p>Whilst there is a proposal to create some free 'pop and Shop' spaces in Lutterworth, there is no intention currently to widen the scheme in Harborough however the number and location of spaces will be kept under review to adapt to any future demand.</p> <p>The introduction of a 1 hour tariff was considered and discounted as the 2 hour charge was considered to be reasonable when compared to other authorities in the vicinity.</p> <p>Any increase in the size of bays would have a</p>
Yes	50%								
No	40%								
Don't know	10%								

		<p>Need to increase capacity in Lutterworth.</p> <p>Introduce 1 hour free parking in MH in line with Lutterworth.</p> <p>Symington Recreation Ground should remain free.</p>	<p>direct effect on the number of spaces available and reduce the overall number.</p> <p>Alternative sites have been sought but there are no suitable sites in the area.</p> <p>The proposal is to remove the 1 hour free from Lutterworth and introduce the 'pop and Shop' scheme in Station Road car park.</p> <p>We will introduce charges Monday to Friday, meaning that the car park will remain free at weekends to accommodate sporting clubs such youth football teams and the Archery club.</p>
<p>Do you agree with the Council's approach to providing alternate methods of payment for users of the car parks?</p>	<p>Yes 67%</p> <p>No 27%</p> <p>Don't know 6%</p>	<p>Comments can be grouped into the following themes:</p> <p>Concerns that pay by phone will mean that the option to pay cash will be removed.</p> <p>Pay by phone could be an expensive waste of money.</p> <p>Chip and pin/contactless are widely supported.</p>	<p>There is no intention at this point to reduce or remove the number of machines in operation. We are intending to increase the number of machines from 31 to 36 to reduce the pressure on the existing stock and reduce the number of breakdowns.</p> <p>It is intended that the introduction of pay by phone is cost neutral to the council.</p> <p>The introduction of chip and pin/contactless will reduce the amount of cash collected and reduce the number of machines breakdowns.</p>

Do you think the Council is taking the right approach in areas for investment?	Yes	29%	<p>Comments can be grouped into the following themes:</p> <p>The need for electric charging points is questioned. The cost of installation and return on investment is unclear.</p> <p>Park and ride from Leicester Road show ground on Fridays and Saturdays.</p> <p>Coaches should park outside town. Coach parking not needed.</p>	<p>The number of electric vehicles is increasing year on year; however it would not be feasible to install a charging point in every car park as the return on the investment would be protracted. Additionally there would be a loss of two spaces per charging point, resulting in a loss of revenue to the council.</p> <p>To be investigated.</p> <p>The Business support section of the council is actively inviting coach company's to visit the town. The influx of 40 or 50 people on a regular basis will help support local businesses.</p>
	No	50%		
	Don't know	21%		