

CSP HIGHLIGHT REPORT: Priority 4 – Raise awareness of Fatal Four

Brief Description of Priority

Work to reduce incidents involving Fatal Four

- o Speeding,
- o Mobile phone use,
- o No Seatbelt
- o Drink and drug driving

Period Covered From/To: 1st October – 31st March 2020

Current Status: **Red** **Amber** **Green**

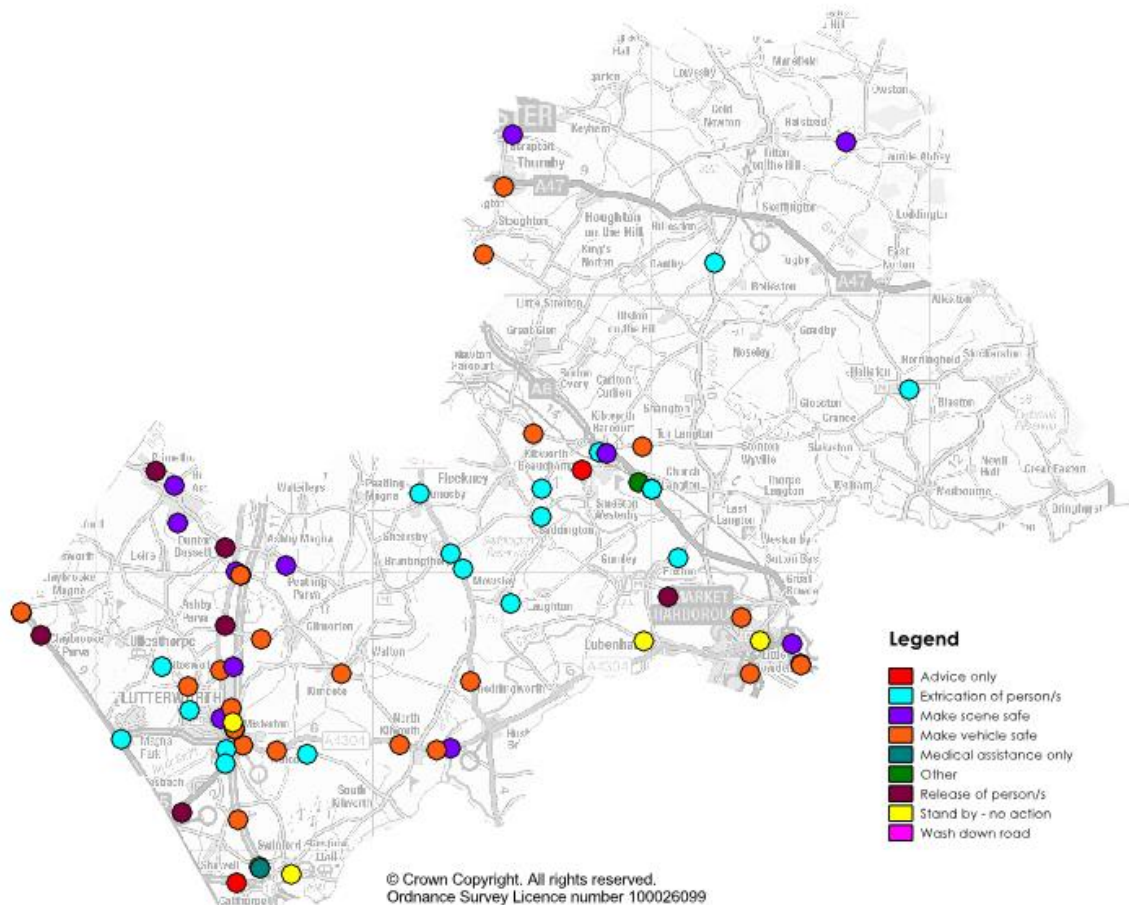
RTC fatalities in Harborough District: 6 month figure and comparative years:

RTCs 6 month figure and comparative years :

RTCs Attended

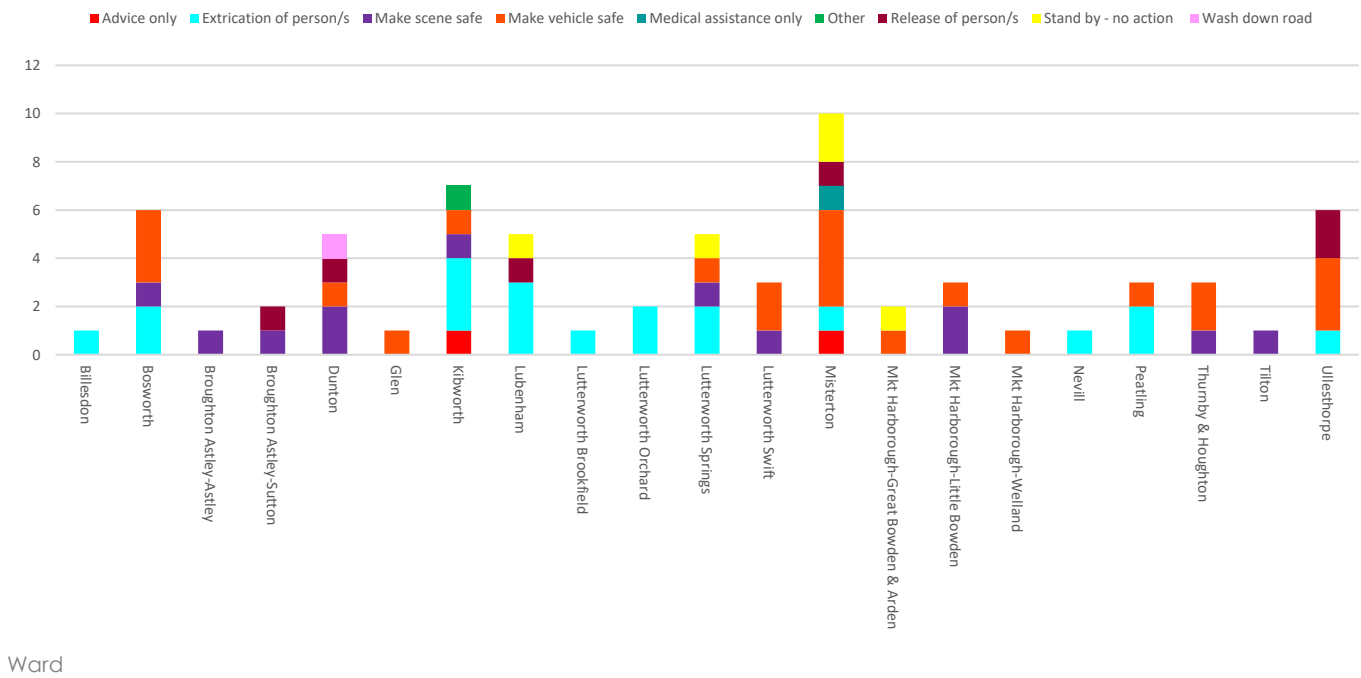
Year (Oct-Mar)	RTC's	RTC Fatalities
2015/16	52	2
2016/17	46	5
2017/18	51	2
2018/19	37	0
2019/20	69	6

RTC incidents attended by LFRS in Harborough District - 01/09/19 – 31/3/2020

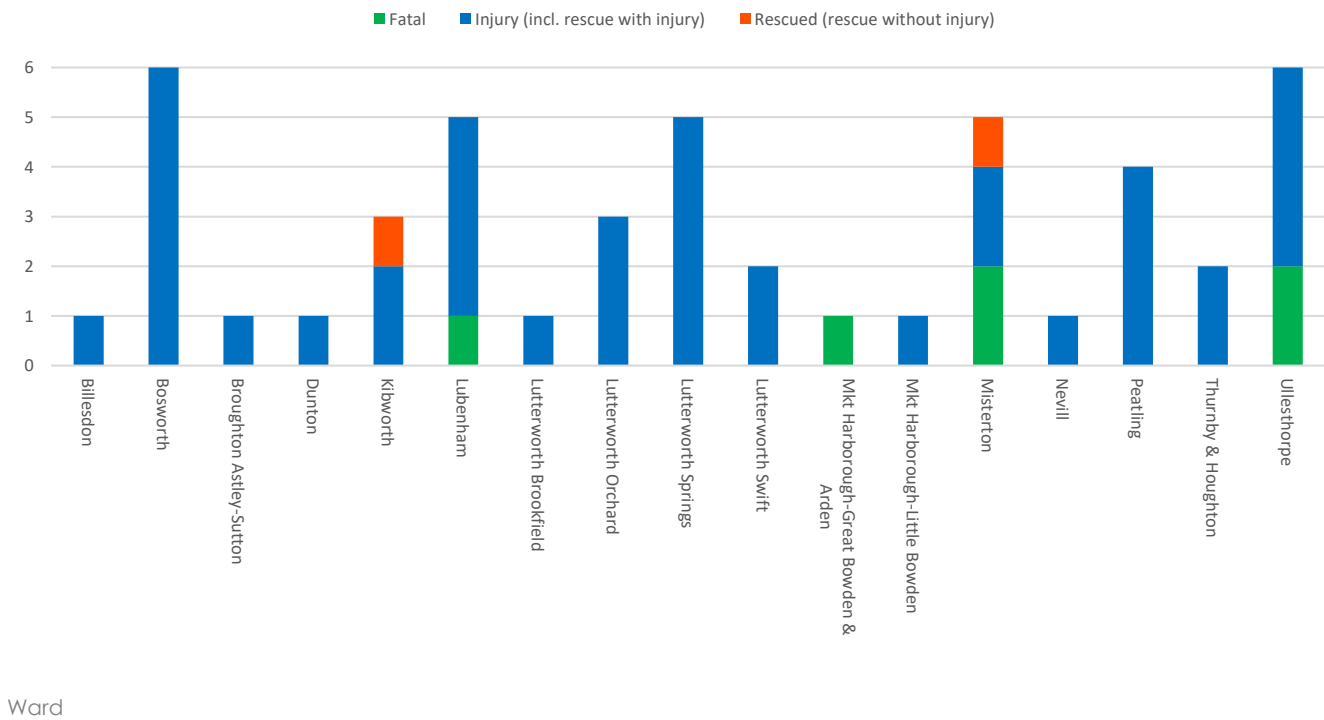


CSP HIGHLIGHT REPORT: Priority 4 – Raise awareness of Fatal Four

RTC incidents by Ward



Casualties by Ward



Position Statement

Fire Service Brief

Road traffic Collisions within Harborough District are at their highest for a 6 year period, the months of October and January were unusually high with both months more than double the previous year.
6 Fatalities were recorded during this period.

There are no obvious hotspots trend or patterns, the A5 corridor was noted as area of concern and it transpired that the highways agency, were already aware and investigating and working on remedial work.

I continue to review the monthly Stats to identify patterns and hotspots.

The Fatal Four work at Lutterworth college this year did not go ahead due to College unavailability and restrictions due to Covid

DHL were planned to attend our pop up fire station on the 27th of March, at Broughton Astley. this was cancelled due to Covid outbreak.

Other work ongoing progress (highlighted)- (appeared in the last report)

This had a go live date as 18th March 2020. Due to the Covid 19 outbreak this was cancelled.



Magna Park

We've held meetings with all sites on Magna Park, all are keen to have the above stickers on the rear of their vehicles. There will also be a couple of banners made showing the same pictogram which we can then use county wide. Our plan, when all complete is to get a vehicle from each company, Magna park staff and the fire service together for a press morning/Photo shoot. With the header of Magna park and local businesses work with the fire service to promote road safety.

Ideally we'd would like to get them on buses and Taxis but awaiting confirmation from councils and business holders.

DHL

DHL currently run a Truck and Child Safety Scheme (TACSS) and would like some help from the fire service. So far we've have passed on local school details and offered the use of our station as a venue. This would be a benefit for us as we can get our road safety message across whilst on site. TACSS basically covers lorry blind spots and vehicle safety. We are at this stage awaiting dates and times.

Video

Still progressing, funding has been agreed and will be led by the LFRSRoad Safety team as soon as possible after the current restrictions ease.

We are looking at producing a road safety Video. The main idea and script which is as follows:

CSP HIGHLIGHT REPORT: Priority 4 – Raise awareness of Fatal Four

Two kids (Sibling sisters) walking to school. One aged about 12-14ish the other primary school age. The older one is tasked with walking the younger one to school. She is pre occupied with her mobile phone. The younger one sees her friends across the road and makes a run for it between two parked cars. Accident happens then the film freezes.

On station a call comes in for RTC child Vs car. The crew mobilise and get to the scene. Crew dismount and film freezes again.

Next clip will be Lester the lion stood in the middle on the incident ground. He has a large clock/watch on his wrist. And he re winds the clock/ film to the point just before the accident. The crews in reverse end up back at station. The girls start their journey again but this time with the guidance of Lester the lion covering the green cross code, distraction and so on.

Again the film should be around 3-4 minutes long. It spreads our message, maximises capacity and covers a larger age group.

We're looking at involving East midlands news, Leicester mercury, local radio, and social media coverage will spread our message even further.

We are currently liaising with the Leicester city football club to get one of their players in the film to increase the age audience. The last I heard was that Ben Chillwell is the likely candidate. Funding and the venue for this has already been sorted following a meeting with road safety and partner agencies.

Work to reduce incidents of Fatal Four

- *Speeding,*
- *Mobile phone use,*
- *No Seatbelt*
- *Drink and drug driving*

Action

Summary

Deliver key Fatal 4 safety messages in 2 High schools with year 11/12
Continue to try and engage with other 4 high schools

Planned event for Lutterworth College cancelled, planning to book events at Lutterworth High School, Kibworth College and Robert Smyth Academy

CSP HIGHLIGHT REPORT: Priority 4 – Raise awareness of Fatal Four

Raise awareness of Parishes of . Community Speedwatch scheme. Offer support and advice including– e-newsletter and beat news letters.	<ul style="list-style-type: none">• Speedwatch closed from July to January 2020• 2 week event in Scraftoft 02/09/2019 –• Developed a parish council how too guide for reducing speeding in villages.
Use of HCSP Speedgun in Parishes to enforce speed restrictions and raise awareness.	Awaiting report from Police on locations used, but this is used when possible when requested by Parishes.
Use of social media to promote Road Safety Campaigns	Multiple advice and Fatal 4 message posted on LFRS Social media sites, Lutterworth Facebook is a regular poster, these posts should increase with provision of new devices on Fire appliances.
Road safety awareness at Community events	1 Christmas late night shopping – interacted with 300 people