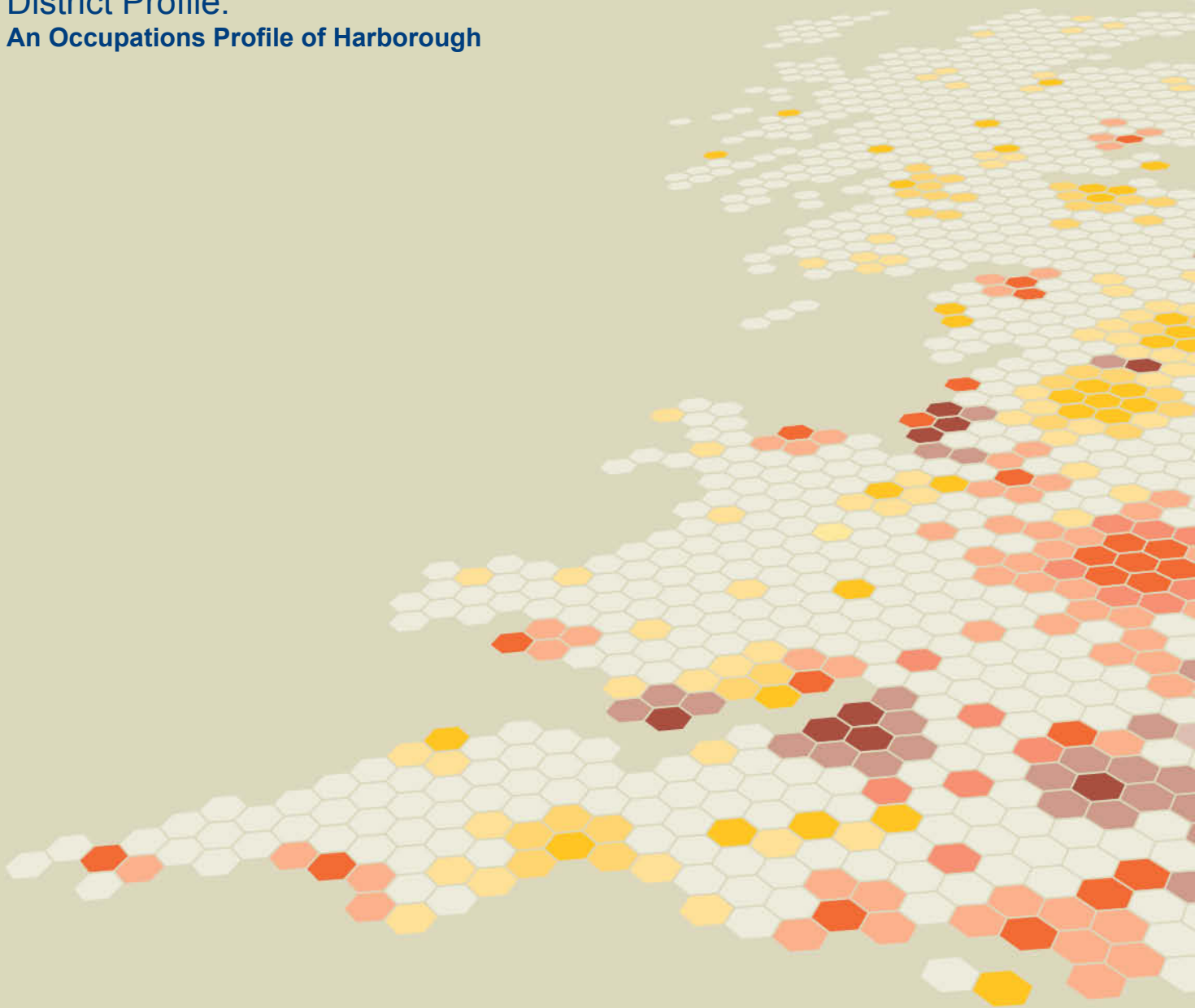


District Profile: An Occupations Profile of Harborough



About Place Profiles

Place Profiles are a series of reports available from the Local Futures Group that provide an assessment of local conditions. Using the latest data at the time of creation, they are available for a range of economic, social and environmental themes at sub-region through to neighbourhood level. The reports present a range of graphical outputs, together with a summary analysis of performance that is set within a regional and national context.

More information about the profiles and how to purchase further copies is available at the end of this report.

About the Local Futures Group

The Local Futures Group comprises a team of researchers and consultants with academic, corporate and policy backgrounds. We provide a geographical perspective on economic, social and environmental change. We introduce this perspective into public policy and corporate strategies, both in the UK and internationally. Our services include:

- **Benchmarking:** a family of benchmarking services that ensure future strategies are underpinned by a clear and shared understanding of current conditions. These provide a comprehensive analysis set within a regional and national context.
- **Strategy:** research and support services to identify future drivers of change and develop long-term strategies.
- **Monitoring:** online services to monitor change and assess the impact of strategies.

These services are underpinned by our subscription service **Local Knowledge:**

Local Knowledge is regarded as a powerful web-based service for local strategies and marketing. Incorporating the latest thinking on competitiveness and sustainable development, it provides researchers and policy-makers with access to an unrivalled decision support tool that is interactive and easy to use.

To find out more about our services or to arrange a free trial of Local Knowledge please give us a call on 020 7440 7360 or email info@localfutures.com

Occupations Profile: Harborough

Introduction

The occupational structure of an area gives a useful indication of the progress being made towards developing a diverse, prosperous, knowledge-based economy. Knowledge-driven activities generate increased demand for 'higher end' occupations including managerial, professional and technical workers. In our assessment of the occupational profile of Harborough we have considered the proportion of the working population employed in the four main NVQ-linked occupational groups (based on the standardised competences and skills requirements of each occupation). Our overall score, however, is based on the number of professional managerial and technical workers - or 'knowledge workers'.

Harborough is ranked 24 out of 407 districts on our knowledge worker score, indicating a resident workforce that performs in the top 20% of districts nationally.

With a knowledge worker score of 133.08, Harborough is well above the national median. This is shown in the map, where areas with very dark shadings score highly and those with very light shadings score poorly.

The proportion of knowledge workers in Harborough is very high by national standards, with 57.52% of the working population classified as professional, managerial or technical workers. By comparison, the Leicestershire figure is 39.16%, the East Midlands figure is 38.52% and the national figure is 43.22%.

A glossary of the terms and definitions used in this profile are included at the end of the report.

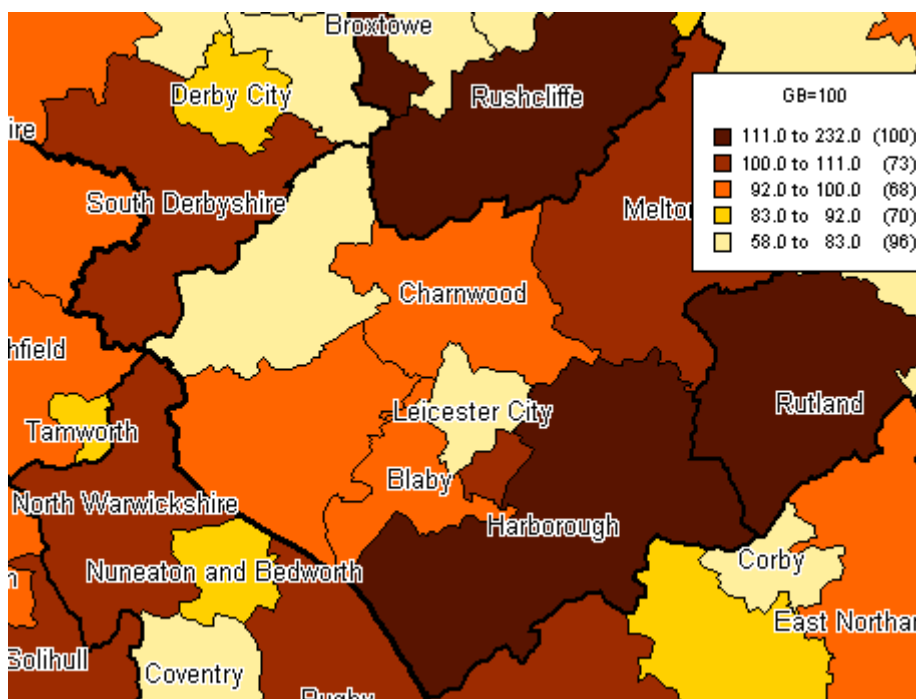
Occupations Profile

Harborough
May 2009

Knowledge Worker Score

The map shows the performance of districts within Leicestershire on our knowledge worker score. The areas with very dark shading score highly and those with very light shading score poorly.

With a score of 133.08, Harborough is in the top 20% of districts and is in a sub region that is in the bottom 40% of sub regions nationally.



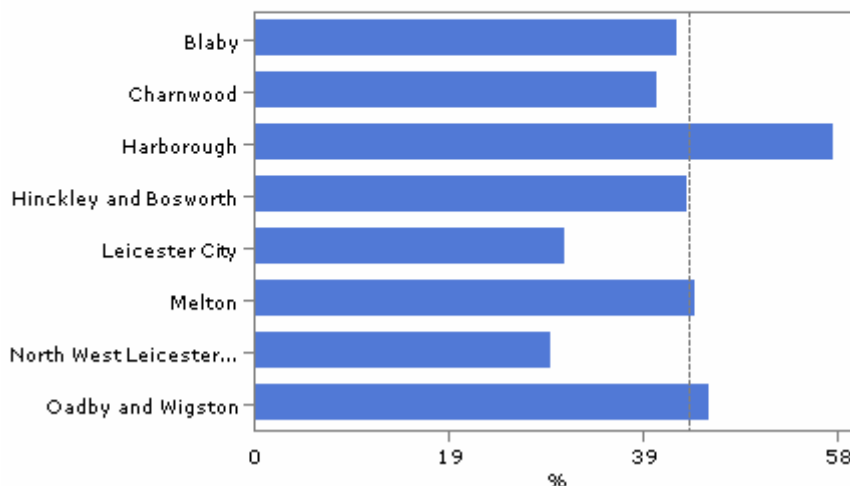
Source: Annual Population Survey

Proportion Of Managerial, Professional & Technical Occupations ('Knowledge Workers') Amongst Employed Workforce (Residence Based)

The bar chart shows the proportion of knowledge workers within the workforce, for districts within Leicestershire.

The chart shows that at 57.52%, the proportion of knowledge workers in Harborough is well above the national median, with the district ranking in the top 20% of districts. By comparison the Great Britain average, shown by the dashed line, is 43.22%.

Proportion of Managerial, Professional & Technical occupations ('Knowledge Workers') amongst employed workforce (residence based) (September 2008)



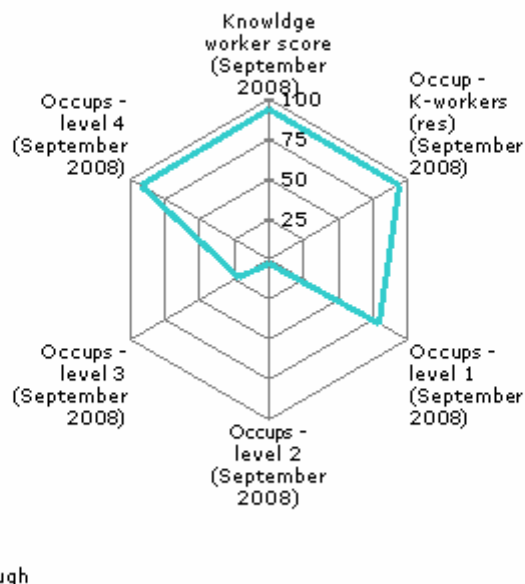
Source: Annual Population Survey

Occupations Profile

Harborough
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Occupations Indicators

The spider chart is a way of showing how Harborough rates against the national median. Data for every district in Great Britain is converted into a percentile score, with the top ranking area scoring 100 and the bottom zero. The national median is shown by the 50th percentile. The chart shows that Harborough scores highly by national standards on our knowledge worker score. The chart also shows how Harborough performs on a range of related occupational measures.



Source: Annual Population Survey

Occupations Indicators

Areas	Occup - level 4 (%) September 2008	Occup - level 3 (%) September 2008	Occup - level 2 (%) September 2008	Occup - level 1 (%) September 2008	Occup - K-workers (res) (%) September 2008	Knowledge worker score (GB=100) September 2008	Rank
Harborough	40.81	23.39	21.48	14.32	57.52	133.08	24/407
Oadby and Wigston	33.33	23.37	34.87	8.43	45.21	104.60	134/407
Melton	28.51	27.27	29.34	14.88	43.80	101.34	154/407
Hinckley and Bosworth	34.87	21.77	35.42	7.93	42.99	99.46	179/407
Blaby	30.30	20.61	41.62	7.47	42.02	97.22	195/407
Charnwood	30.25	23.36	36.81	9.58	40.04	92.65	235/407
Leicester City	19.55	20.68	43.04	16.73	30.81	71.29	378/407
North West Leicestershire	24	18.44	41.11	16.44	29.56	68.38	392/407
Leicestershire	28.33	21.87	37.37	12.42	39.16	90.61	36/53
East Midlands	26.43	24.36	35.75	13.46	38.52	89.13	9/11
Great Britain Average	28.59	25.54	34.32	11.55	43.22	100	

Source: Annual Population Survey
The rankings in the table are based on the "Knowledge worker score" indicator

Occupations Indicators Summary

Looking at some of the indicators from the table we find that:

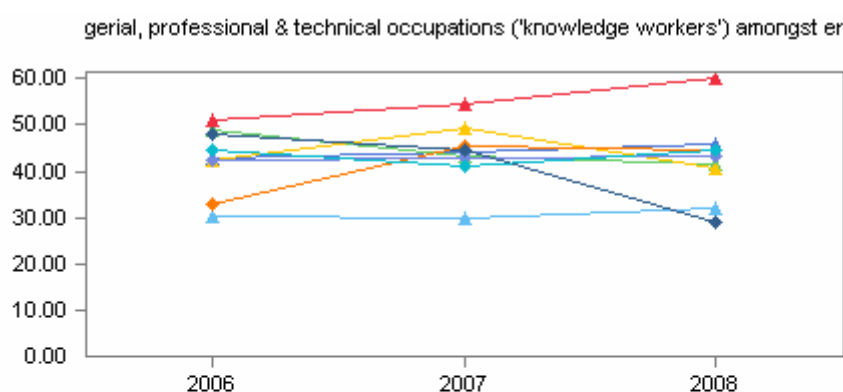
- The proportion of the working population who are in elementary occupations in Harborough is very high by national standards, with 14.32% in Level 1 Occupations. By comparison, the Leicestershire figure is 12.42% and the national figure is 11.55%.
- The proportion of the working population who are in lower skilled occupations in Harborough is very low by national standards, with 21.48% in Level 2 Occupations. By comparison, the Leicestershire figure is 37.37% and the national figure is 34.32%.
- The proportion of the working population who are in skilled occupations in Harborough is low by national standards, with 23.39% in Level 3 Occupations. By comparison, the Leicestershire figure is 21.87% and the national figure is 25.54%.
- The proportion of the working population who are in managerial occupations in Harborough is very high by national standards, with 40.81% in Level 4 Occupations. By comparison, the Leicestershire figure is 28.33% and the national figure is 28.59%.

Source: Annual Population Survey

Change In Proportion Of Managerial, Professional & Technical Occupations ('Knowledge Workers') Amongst Employed Workforce (Residence Based)

The chart shows how the proportion of the resident labour force employed as knowledge workers - professional, managerial and technical workers - has changed over recent years, for districts in Leicestershire.

For Harborough it shows that the proportion of knowledge workers has increased from 51.26% in 2006 to 60.15% in 2008.



Source: Local Knowledge; Annual Population Survey
Notes: Reproduced under the terms of the Click-Use License.



Source: Annual Population Survey

Occupations Profile

Harborough

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Nearest Neighbours

For the indicators in the spider chart shown earlier, the areas in the country with the most similar profiles are shown opposite. These are statistically the nearest neighbours to Harborough, with Epsom and Ewell in Surrey being the most similar on the occupations indicators.

Rank	Place Name	District (incl. 2009 Unitaries)
1	Epsom and Ewell	Epsom and Ewell
2	Exeter	Exeter
3	Malvern Hills	Malvern Hills
4	Rutland	Rutland
5	Lambeth	Lambeth
6	Reading	Reading
7	Rushcliffe	Rushcliffe
8	Welwyn Hatfield	Welwyn Hatfield
9	Brighton and Hove	Brighton and Hove
10	Monmouthshire	Monmouthshire

Source: Annual Population Survey

Glossary of terms

Managerial and professional occupations (level 4)	The proportion of the working age population who are employed in managerial and professional occupations, based on place of residence.
Skilled technical occupations (level 3)	The proportion of the working age population who are employed in skilled technical occupations, based on place of residence.
Lower skilled occupations (level 2)	The proportion of the working age population who are employed in lower skilled occupations, based on place of residence.
Elementary occupations (level 1)	The proportion of the working age population who are employed in elementary occupations, based on place of residence.
Proportion of managerial, professional & technical occupations ('knowledge workers')	The proportion of the working age population who are employed in knowledge occupations, based on place of residence.
Knowledge worker score	This residence based figure provides an index of the proportion of the working age population who are employed in knowledge occupations.

Data Sources and Definitions

Managerial and professional occupations (level 4)	The total in managerial and professional occupations as a proportion of total employees. Based on Standard Occupational Classification 2000 (SOC) groups (1) Managers and Senior Officials; and (2) Professional occupations, based on place of residence.
Skilled technical occupations (level 3)	The total in skilled occupations as a proportion of total employees. This is based on Standard Occupational Classification 2000 (SOC) groups Associate Professionals & Technical (3) and Skilled Trades (4).
Lower skilled occupations (level 2)	The total lower skilled occupations as a proportion of total employees. This is based on Standard Occupational Classification 2000 (SOC) groups Administrative & Secretarial (5), Personal Services, Care & Leisure (6), Sales & Customer Services (7), Process & Machine Operatives (8).
Elementary occupations (level 1)	The total employed in elementary occupations as a proportion of total employees, based on Standard Occupational Classification 2000 (SOC) code 9.
Proportion of managerial, professional & technical occupations ('knowledge workers')	The number of knowledge workers as a proportion of the working age population. Based on Standard Occupational Classification 2000 (SOC) groups (1) Managers and Senior Officials;(2) Professional occupations; (3) Associate Professional and Technical occupations, based on place of residence.
Knowledge worker score	The proportion of knowledge workers occupations as a proportion of the working age population, indexed to the national average. Based on Standard Occupational Classification 2000 (SOC) groups (1) Managers and Senior Officials; (2) Professional occupations; (3) Associate Professional and Technical occupations, based on place of residence.

Occupations Profile

Harborough
May 2009



Source: Local Knowledge; Annual Population Survey (National Statistics website (Nomis: www.nomisweb.co.uk)
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