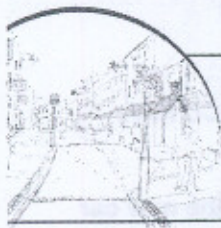


Work of Lutterworth Improvement Partnership



Lutterworth Improvement Partnership

PUTTING THE BOOST BACK INTO LUTTERWORTH



Lutterworth Town Centre
Vision & Masterplan

Philip Bailey, LIP Project
Officer

29th October 2007

PRIORITIES

- Progressing the Lutterworth Town Centre Vision and Masterplan is the main aim of LIP
- It has been recognised by LIP that it is not possible to progress all of the elements of the Masterplan at the same time
- LIP has prioritised the Masterplan projects to progress during the first couple of years
- LIP is continuing to work on some projects that do not form part of the Masterplan

CATALYST PROJECTS

The Catalyst projects described in the Masterplan, are the larger projects which offer scope to radically enhance the town centre. Catalyst projects currently being worked on:

- Strategic Traffic Study – LCC is currently working on such a study
- Shambles Court/Frontage – LIP is working with HDC
- Church Street Scheme – LIP is working with HDC
- Library/Community Resource Centre feasibility – LCC have developed initial plans for the Sherrier Centre
- Northern Gateway sites – with the development of the new car showroom, the potential for two-way on George Street needs to be examined again

SUPPORTING PROJECTS

The purpose of the Supporting Projects is to help to market Lutterworth to visitors and improve the attractiveness of the town centre. Work so far includes:

- Wayfinding and signage – plans have been drawn up for attractive gateway signage at the entrances to the town. This is part of the drive to improve the 'Lutterworth brand'.
- Starting to develop updated town/walking trails with the input of local bodies
- Town Lighting Project – the long-standing Town Hall lighting project is due to be completed in January. The Whittle Island lighting project is also close to completion.

OTHER PROJECTS

- **Churchyard/cricket ground – proposals have been developed to bring about significant improvement to this area**
- **Community notice boards – have been ordered**
- **Town centre promotional/marketing literature – to promote the town to residents, visitors and businesses**
- **Linking in with Lutterworth College and C3 to extend the use of IT in local businesses – part of the College's 'Technology College' status**
- **Farmers' Market: was launched in Sept 2007 – the second Saturday of each month**
- **Clean-up days – spring and autumn**
- **Planting projects**